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**FOR IMMEDIATE RELEASE:**

**To the Editor:**

## First National Bank - DeRidder Achieves Highest Rating

**March 2010:** In these tough economic times, it is important to know there are financial institutions that are strong, secure, and ready and able to assist their communities. **First National Bank - DeRidder, Louisiana** is one such institution – dedicated to getting Main Street back on its feet. Since it exhibits overall financial superiority in such areas as: capital adequacy, delinquent loan levels and profitability, **BAUERFINANCIAL, Inc., Coral Gables, Florida** is proud to bestow its highest 5-Star Superior rating upon First National Bank - DeRidder. In fact, this marks the 85th consecutive quarter that First National Bank - DeRidder has earned this distinction. Only 3% of the nation's banks can claim that.

“The unstable economic picture, both on Wall Street and on Main Street, makes it all the more important to recognize those financial institutions that are strong and stable,” remarks Karen L. Dorway, president of BAUERFINANCIAL. “The institutions that played by the rules and did not compromise their lending standards are the same institutions that stand ready to help build the economy back up. First National Bank - DeRidder is an excellent example of this community spirit.”

Established in 1934, First National Bank - DeRidder has been serving the banking needs of its neighbors and friends for 76 years. It operates through conveniently located offices in De Ridder and can be found on the internet at [www.fnbderidder.com](http://www.fnbderidder.com).

First National Bank - DeRidder: “Pillars of the Community.”

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